

MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



CONFERENCE FEES

Conference participation fee:

- **VARIANT 1: Conference participation** – PLN 1600 or EUR 375; Ph.D. student fee – PLN 1100 or EUR 260 (applies to individual Ph.D. student applications);
- **VARIANT 2: Conference and workshop participation** – PLN 2150 or EUR 500; Ph.D. student fee – PLN 1600 or 375 EURO (applies to individual Ph.D. student applications)

The conference fee should be paid by a bank transfer to the following account:

Uniwersytet Łódzki, ul. Narutowicza 68, 90-136 Łódź

Bank PEKAO SA

BIC (SWIFT code) – PKOPPLPW

IBAN – PL 54 1240 3028 1111 0011 3277 3316

Bank transfer title: “MASEP 2024 Conference, full name of the participant”

The fee covers: conference materials, participation in scientific sessions and scientific debate, meals during the conference, gala dinner, artistic/cultural programme, and costs to support the publishing process.

Additionally, in the VARIANT 2 the fee includes participation in workshops (8 teaching hours in computer lab) and meals during the workshops.

The costs of publishing the article are paid by the Author(s) directly to the Editor of the journal.

Negative reviews of the submitted article do not constitute grounds for applying for a refund of the conference fee paid.

Detailed information on publishing costs is available on the conference website.



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz

Department of Economic and Social Statistics

Phone: (004842)-635-48-31

sekretariat.ks@uni.lodz.pl

Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

**FACULTY
OF ORGANIZATION AND MANAGEMENT**
Lodz University of Technology

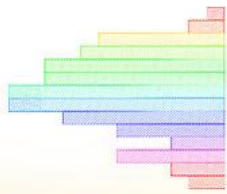


Institute of Marketing and Sustainable Development

Phone: (004842)-631-32-54

malgorzata.makowska@p.lodz.pl

Address: 8 Politechniki Avenue
93-590 Lodz (Poland)



MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



XV SCIENTIFIC CONFERENCE MASEP

Measurement and Assessment of Social and Economic Phenomena

CONFERENCE INFORMATION

XV Jubilee MASEP 2024 Scientific Conference – Measurement and Assessment of Social and Economic Phenomena – will be held in Lodz on 27th to 29th November, 2024. The conference will provide a forum to exchange views and experiences related to the application of quantitative methods to assess contemporary economic and social issues. At the conference, we will discuss, among others, changes in the geopolitical scene and the growing impact of artificial intelligence on various sectors of the economy, including science, which opens new perspectives and raises questions about the future of our world. The MASEP 2024 conference will be a gathering of academics and practitioners that deal with methodological aspects of social and economic challenges in the modern world, including the functioning of economic sectors, economic activity and the quality of life of the population.

Themed sessions with guest speakers will be an important part of the event and we cordially invite you to organise such sessions. The organisation of a guest thematic session is an opportunity for active participation in determining the directions and areas of scientific discussion conducted as part of the MASEP 2024 conference.



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz

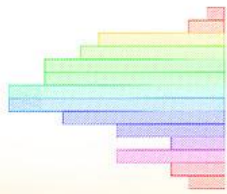
Department of Economic and Social Statistics
Phone: (004842)-635-48-31
sekretariat.ks@uni.lodz.pl
Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

**FACULTY
OF ORGANIZATION AND MANAGEMENT**
Lodz University of Technology



Institute of Marketing and Sustainable Development
Phone: (004842)-631-32-54
malgorzata.makowska@p.lodz.pl
Address: 8 Politechniki Avenue
93-590 Lodz (Poland)



MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



In particular, we are inviting speakers to submit proposals of sessions referring to the areas of this year's MASEP 2024 Conference:

This year's **conference focuses on the following issues**

- (1) European countries facing the economic and social crisis,
- (2) Sustainable development,
- (3) Innovativeness,
- (4) Artificial Intelligence (AI),
- (5) Labour market,
- (6) Population ageing,
- (7) Food economy
- (8) Research management and administration.

PLACE OF THE CONFERENCE

Main event - November 27th – 28th, 2024

Academic Sports and Didactic Center of the Lodz University of Technology '[Zatoka Sportu](#)'
116 Żeromskiego Street, Lodz (second entrance at 10 Politechniki Avenue)

Workshops – November 29th, 2024

The Faculty of Organization and Management of the Lodz University of Technology, [building no. B17](#)
221 Wólczańska Street, Lodz



FACULTY
OF ECONOMICS AND SOCIOLOGY
University of Lodz

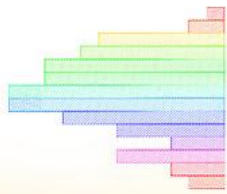
Department of Economic and Social Statistics
Phone: (004842)-635-48-31
sekretariat.ks@uni.lodz.pl
Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

FACULTY
OF ORGANIZATION AND MANAGEMENT
Lodz University of Technology



Institute of Marketing and Sustainable Development
Phone: (004842)-631-32-54
malgorzata.makowska@p.lodz.pl
Address: 8 Politechniki Avenue
93-590 Lodz (Poland)



MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



PUBLICATIONS

As part of the XV Scientific Conference, the organisers provide an opportunity to publish papers in one of the following scientific journals.

<i>Journal name</i>	<i>Journal type</i>	<i>Language of publication</i>
<i>Journals indexed in Web of Science and/or Scopus</i>		
Ekonomia i Środowisko. Economics and Environment	Open access journal	English
Equilibrium. Quarterly Journal of Economics and Economic Policy	Open access journal	English
Ekonomia i Prawo. Economics and Law	Open access journal	English
Statistics in Transition	Open access journal	English
Economics and Business Review	Open access journal	English
Bulletin of Geography. Socio-economic Series	Open access journal	English
<i>Open access journals indexed in other databases</i>		
Humanities and Social Sciences	Open access journal	English
Przegląd Zachodni. Western Review	Open access journal	English; German
Torun International Studies	Open access journal	English
Polityka i Społeczeństwo. Studies in Politics and Society	Open access journal	English
Ekonometria. Econometrics. Advances in Applied Data Analysis	Open access journal	English
Studia Prawno-Ekonomiczne. Studies in Law and Economics	Open access journal	English, Polish
Optimum. Economic Studies	Open access journal	English, Polish
Annales Universitatis Mariae Curie-Skłodowska, Sec. H. Oeconomica	Open access journal	English
Studia Miejskie	Open access journal	English, Polish
Polityka Społeczna	Open access journal	English, Polish
Acta Universitatis Lodziensis Folia Oeconomica (FoE)	Open access journal	English



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz

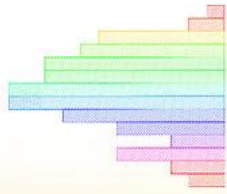
**FACULTY
OF ORGANIZATION AND MANAGEMENT**
Lodz University of Technology



Department of Economic and Social Statistics
Phone: (004842)-635-48-31
sekretariat.ks@uni.lodz.pl
Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

Institute of Marketing and Sustainable Development
Phone: (004842)-631-32-54
malgorzata.makowska@p.lodz.pl
Address: 8 Politechniki Avenue
93-590 Lodz (Poland)



MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



Publishing process

1. The process of publishing a paper in the selected journal is carried out according to the conditions and standards of the individual publishing houses. Papers will be published following two positive reviews.
2. The final decision on acceptance of a paper to be published by a particular journal is taken by the organisers together with the Scientific Council. Authors will be informed about the acceptance of their papers by particular journals by electronic means.



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz

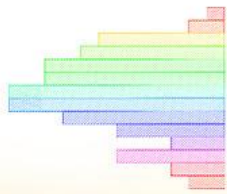
Department of Economic and Social Statistics
Phone: (004842)-635-48-31
sekretariat.ks@uni.lodz.pl
Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

**FACULTY
OF ORGANIZATION AND MANAGEMENT**
Lodz University of Technology



Institute of Marketing and Sustainable Development
Phone: (004842)-631-32-54
malgorzata.makowska@p.lodz.pl
Address: 8 Politechniki Avenue
93-590 Lodz (Poland)



MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



IMPORTANT DATES

Registration for the conference is by completing the [registration form](#). The link to the form can be found on the [conference website](#)

Registration for the conference is open until 30 October 2024.

Participants will receive confirmation of acceptance within 14 days of registration (no later than 13/11/2024).

Conference fee – the conference participant is obliged to make a conference fee payment **within 7 days** from the receipt of confirmation of registering for the conference (no later than 18/11/2024).

The final date for registering an article in the electronic system of a journal that has been specified by the organisers of the MASEP 2024 conference is **15.12.2024**.



FACULTY
OF ECONOMICS AND SOCIOLOGY
University of Lodz

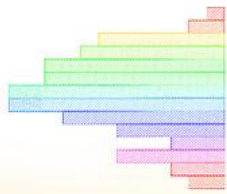
Department of Economic and Social Statistics
Phone: (004842)-635-48-31
sekretariat.ks@uni.lodz.pl
Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

FACULTY
OF ORGANIZATION AND MANAGEMENT
Lodz University of Technology



Institute of Marketing and Sustainable Development
Phone: (004842)-631-32-54
malgorzata.makowska@p.lodz.pl
Address: 8 Politechniki Avenue
93-590 Lodz (Poland)



MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych



XV SCIENTIFIC CONFERENCE

Lodz, 27.11.2024 – 29.11.2024

organizers:



University of Lodz
Faculty of Economics and Sociology
The Department of Social and Economic Statistics

Lodz University of Technology
Faculty of Organization and Management
Institute of Marketing and Sustainable Development



ORGANISERS

University of Lodz

Department of Economic and Social Statistics

Address: ul. Rewolucji 1905 r. no. 41, 90-214 Lodz (Poland)

Head of the Department: dr hab. Maria Magdalena Grzelak, prof. UŁ

Lodz University of Technology

Institute of Marketing and Sustainable Development

Address: Al. Politechniki 8, 93-590 Lodz (Poland)

Head of the Institute: dr hab. Małgorzata Koszewska, prof. PŁ

ORGANISING COMMITTEE

Chairperson: dr hab. Elżbieta Roszko-Wójtowicz, prof. UŁ

Secretary: dr Łukasz Ziarko (University of Lodz)

Secretary: dr Konrad Niziołek (Lodz University of Technology)

CONTACT: masep@uni.lodz.pl



**FACULTY
OF ECONOMICS AND SOCIOLOGY**
University of Lodz

Department of Economic and Social Statistics

Phone: (004842)-635-48-31

sekretariat.ks@uni.lodz.pl

Address: 41 Rewolucji 1905 r. Street
90-412 Lodz (Poland)

www.uni.lodz.pl/masep

**FACULTY
OF ORGANIZATION AND MANAGEMENT**
Lodz University of Technology



Institute of Marketing and Sustainable Development

Phone: (004842)-631-32-54

malgorzata.makowska@p.lodz.pl

Address: 8 Politechniki Avenue
93-590 Lodz (Poland)