

MASEP

Measurement and Assessment of Social and Economic Phenomena

Pomiar i ocena zjawisk społecznych i ekonomicznych

masep@uni.lodz.pl

www.uni.lodz.pl/en/masep

XV SCIENTIFIC CONFERENCE

MASEP 2024

Measurement and Assessment of Social and Economic Phenomena

Lodz, 27.11.2024 – 29.11.2024

Katedra Statystyki Ekonomicznej i Społecznej UŁ
Instytut Marketingu i Zrównoważonego Rozwoju PŁ

MASEP 2024 Framework Programme		
27 th November 2023 – the 1 st day of the conference		
08:30	09:30	Registration
09:30	10:00	Opening ceremony and welcome speeches
10:00	11:30	Plenary session (in Polish)
11:30	12:00	Coffee break
12:00	13:30	Guest Sessions / Thematic Sessions (paralell)
13:30	14:30	Lunch
14:30	16:00	Scientific Debate – <i>The Green Revolution: Costs, Benefits and Future Prospects</i>
16:00	16:30	Coffee break
16:30	18:00	Guest Sessions / Thematic Sessions
19:00	24:00	Gala Dinner
28 th November 2023 – the 2 nd day of the conference		
09:00	09:30	Registration
09:15	11:00	Guest Sessions / Thematic Sessions (paralell)
11:00	11:30	Coffee break
11:30	12:30	Keynote lecture – prof. dr hab. Grzegorz W. Kołodko – <i>Geopolitical Changes and Their Implications for Economic Development</i>
12:30	13:30	Lunch



**FACULTY
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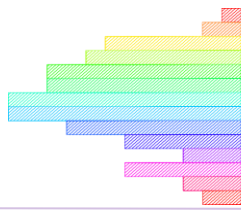


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13:30	14:15	Poster Session (in English)
13:30	15:15	Thematic Sessions
15:15	15:45	Coffee break
15:45	16:30	Poster Session (in Polish)
15:45	17:30	Thematic Sessions / Project Session „Sustainable Industrial Design of Textile Structures for Composites”
18:30	22:00	Art Programme / Dinner
29th November 2023 – Workshops session (Applies to pre-registered participants)		
08:30	9:00	Registration
09:00	17:00	Workshop #1: Introduction to the research design and analysis of research results in the social and economic sciences (in Polish) Workshop #2: The Geostatistics Portal – the latest upgrade (in Polish) Workshop #3: Life Cycle Analysis - Carbon Footprint as a tool to assess the environmental impact of processes / technologies / organisations (in Polish) Workshop #4: Artificial intelligence in scientific work (in English)



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