

PLAN STUDIÓW

kierunek studiów: **International and Political Studies**  
 profil studiów: ogólnoakademicki  
 stopień: drugi  
 forma studiów: stacjonarne  
 specjalności: **Governments and Governance; Conflict Management and Negotiations; International Marketing**  
 od roku: 2021/2022

Moduł specjalności: **Governments and Governance**

| rok                        | semestr | Przedmioty modułu specjalności           | Szczegóły przedmiotu |              |         |                |            |                 | Forma zaliczenia | ECTS |
|----------------------------|---------|--|----------------------|--------------|---------|----------------|------------|-----------------|------------------|------|
|                            |         |  | KOD                  | ilość godzin |         |                |            | Razem           |                  |      |
|                            |         |  |                      | wykładów     | ćwiczeń | konwers./se m. | ...        |                 |                  |      |
| I                          | 02      | MA Seminar                               |                      |              | 30      |                | 30         | Z               | 4                |      |
|                            | 02      | Political transition and transformation  |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 02      | Introduction to negotiations             |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 02      | European political parties and elections |                      |              | 30      |                | 30         | Z               | 5                |      |
| II                         | 03      | MA Seminar                               |                      |              | 30      |                | 30         | Z               | 11               |      |
|                            | 03      | State environmental management           |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 03      | Ethnomangement - Ethnicity and Politics  |                      |              | 30      |                | 30         | Z               | 3                |      |
|                            | 03      | Local government and regional management |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 04      | MA Seminar                               |                      |              | 30      |                | 30         | Z               | 18               |      |
|                            | 04      | Image creation in business and politics  |                      |              | 30      |                | 30         | Z               | 5                |      |
| <b>moduł specjalności:</b> |         |  |                      |              |         |                | <b>210</b> | <b>p. ECTS:</b> | <b>52</b>        |      |

Moduł specjalności: **Conflict Management and Negotiations**

| rok                        | semestr                             | Przedmioty modułu specjalności                                      | Szczegóły przedmiotu |              |         |                |            |                 | Forma zaliczenia | ECTS |
|----------------------------|-------------------------------------|---|----------------------|--------------|---------|----------------|------------|-----------------|------------------|------|
|                            |                                     |   | KOD                  | ilość godzin |         |                |            | Razem           |                  |      |
|                            |                                     |   |                      | wykładów     | ćwiczeń | konwers./se m. | ...        |                 |                  |      |
| I                          | 02                                  | MA Seminar  |                      |              | 30      |                | 30         | Z               | 4                |      |
|                            | 02                                  | Understanding conflicts - sociological and politological approaches |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 02                                  | Introduction to negotiations  |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 02                                  | Political coercion and violence                                     |                      |              | 30      |                | 30         | Z               | 5                |      |
| II                         | 03                                  | MA Seminar  |                      |              | 30      |                | 30         | Z               | 11               |      |
|                            | 03                                  | Conflict management, resolution and mediation                       |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 03                                  | Ethnicity and Politics  |                      |              | 30      |                | 30         | Z               | 3                |      |
|                            | 03                                  | Securitisation and Desecuritisation                                 |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 04                                  | MA Seminar  |                      |              | 30      |                | 30         | Z               | 18               |      |
|                            | 04                                  | Peacemaking, peacekeeping, peacebuilding and reconciliation         |                      |              | 30      |                | 30         | Z               | 5                |      |
| 04                         | Communication in peace and conflict |   |                      | 30           |         | 30             | Z          | 5               |                  |      |
| <b>moduł specjalności:</b> |                                     |   |                      |              |         |                | <b>210</b> | <b>p. ECTS:</b> | <b>52</b>        |      |

Moduł specjalności: **International Marketing**

| rok                        | semestr            | Przedmioty modułu specjalności        | Szczegóły przedmiotu |              |         |                |            |                 | Forma zaliczenia | ECTS |
|----------------------------|--------------------|---------------------------------------|----------------------|--------------|---------|----------------|------------|-----------------|------------------|------|
|                            |                    |                                       | KOD                  | ilość godzin |         |                |            | Razem           |                  |      |
|                            |                    |                                       |                      | wykładów     | ćwiczeń | konwers./se m. | ...        |                 |                  |      |
| I                          | 02                 | MA Seminar                            |                      |              | 30      |                | 30         | Z               | 4                |      |
|                            | 02                 | Consumer Behaviour                    |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 02                 | Introduction to negotiations          |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 02                 | Marketing Management                  |                      |              | 30      |                | 30         | Z               | 5                |      |
| II                         | 03                 | MA Seminar                            |                      |              | 30      |                | 30         | Z               | 11               |      |
|                            | 03                 | Marketing Research                    |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 03                 | International Marketing Communication |                      |              | 30      |                | 30         | Z               | 3                |      |
|                            | 03                 | Political Marketing                   |                      |              | 30      |                | 30         | Z               | 5                |      |
|                            | 04                 | MA Seminar                            |                      |              | 30      |                | 30         | Z               | 18               |      |
|                            | 04                 | Strategic Management                  |                      |              | 30      |                | 30         | Z               | 5                |      |
| 04                         | Project Management |                                       |                      | 30           |         | 30             | Z          | 5               |                  |      |
| <b>moduł specjalności:</b> |                    |                                       |                      |              |         |                | <b>210</b> | <b>p. ECTS:</b> | <b>52</b>        |      |